

PEARSON  
NATIONAL  
TEACHING  
AWARDS

**Social Media Plan:**

- The @teachingawards have launched a 2021 'Lockdown Hero' Pearson National Teaching Award for Outstanding Learner and Community Support. Entries are open until March 12th and are welcome from parents, teachers & schools, so get nominating! <https://bit.ly/36Lpn1H>
- Has an amazing school or individual helped you/ your child through lockdown? Enter them for the New @teachingawards '2021 Lockdown Hero' Award for Outstanding Learner and Community Support by March 12th and they could be celebrated on @BBCTheOneShow <https://bit.ly/36Lpn1H>
- Know a teacher who delivered great teaching despite the lockdown? Or a school that supported community wellbeing throughout? Enter them for the @teachingawards '2021 Lockdown Hero' Award by March 12th. Entries welcome from parents, teachers & schools. <https://bit.ly/36Lpn1H>

**Newsletter Copy:**

The Pearson National Teaching Awards are delighted to launch The 'Lockdown Hero' Award for Outstanding Learner and Community Support, a brand new category for 2021.

The 'Lockdown Hero' Award, will honour these everyday heroes and ensure these amazing teachers are given the thanks they deserve.

We want to hear all about the positive impact your 'Lockdown Hero' has had on those around them during the COVID-19 pandemic. Maybe you know someone who delivered amazing teaching despite the virtual barrier? Or a school that made a real difference to the emotional wellbeing of your family and community?

Entries are welcomed from parents, teachers, and schools from across the UK, and it's quick and easy to enter. So, visit <https://bit.ly/36Lpn1H> , get your entry in by March 12<sup>th</sup> 2021 and let's give our Lockdown Heroes the chance to shine.