

"The work of teachers has unique outcomes for the health, wealth and welfare of every single person in this country. As a nation, we should be fantastically proud of them, I know I am."

Lord Puttnam CBE Founder , the Teaching Awards



# Why enter?

- Teachers transform lives and help young people realise their potential - help us celebrate this exceptional profession.
- You know that teachers go the extra mile to educate our children both in and out of the classroom
  - this is your chance to tell everyone about it'
- Winning a Pearson National Teaching Award is a celebration for the whole school community, and the benefits are wide-ranging.
- The Pearson National Teaching Awards gives schools and colleges the opportunity to network and share expertise.
- \* Teachers are passionate about teaching and learning help us tell their stories and celebrate excellence in education, this year more than ever.

The Pearson National Teaching Awards is a unique chance to give teachers and schools the recognition they deserve on a national stage. See the

# **Entry process**

Entries are submitted by a member of staff from the school or college in which they work, or by an external stakeholder, and must have a written testimony of around 1000 words.

An entry can be for a teacher, headteacher, teaching assistant, whole school, a partnership of schools or an FE

# 2021 Award categories

- ♦ The Award for Digital Innovator of the Year
- The Award for Excellence in Special Needs Education
- The Award for FE Lecturer of the Year
- ♦ The Award for FE Team of the Year
- The Award for Headteacher of the Year in a Primary School, supported by Hays
- The Award for Headteacher of the Year in a Secondary School, supported by Hays
- ♦ The Award for Impact through Partnership
- The Award for Lifetime Achievement, supported by the Department for Education
- The Award for Outstanding New Teacher of the Year, supported by the Department for Education
- ♦ The Award for Making a Difference Primary School of the Year
- The Award for Making a Difference Secondary School of the Year
- ♦ The Award for Teacher of the Year in a Primary School, supported by Randstad
- The Award for Teacher of the Year in a Secondary School
- ♦ The Award for Teaching Assistant of the Year

For more info

email: info@teachingawards.com

Call: 07399 497 609

Deadline: Midnight, Friday 12th March 2021

### **Suggested Newsletter copy:**

https://www.teachingawards.com/wp-content/uploads/2021/01/Newsletter-Copy-new-deadline.pdf

# Celebrate your Teaching Heroes in 2021

Now more than ever, schools and colleges need a reason to feel joyful, and The Pearson National Teaching Awards can be just that. A prestigious, UK-wide celebration of teaching, known as the 'Oscars' of the teaching world and televised by the BBC, the awards comprise 14 categories including individual, whole school/college, and team awards.

#### Entries close at midnight on the 12th March.

Just being nominated gives a teacher, their school or college and students a sense of their value being recognised. Winning an award can have a huge impact, not just on the winner, but also on the wider community. You can read about how winning an award has made a difference to teachers as well as their school or college and communities here.

The awards are open to all state and independent schools and FE colleges in England, Wales and Northern Ireland, and are free to enter. It's easy to enter, and it makes such a difference - this is your chance to celebrate excellence in your school or college! Enter online at <a href="https://www.teachingawards.com">www.teachingawards.com</a> before 12th March.

Watch the awards entry film at: <a href="https://bit.ly/3qFEimk">https://bit.ly/3qFEimk</a>

### Suggest tweets:

https://www.teachingawards.com/wpcontent/uploads/2021/01/Supportersuggested-tweets-new-date.pdf

Do you work with an outstanding teacher? Are they a 'Classroom Hero'? It's time to enter them for a 2021 Pearson National Teaching Award! Celebrate excellence in your school/ college by entering before Mar 12th. bit.ly/3m9Xp5F #classroomheroes @teachingawards

The Pearson National @teachingawards are open! We know ALL teachers do an incredible job, and we want to celebrate the fantastic work being done in schools every day. Give YOUR amazing colleagues a chance to win this prestigious award! bit.ly/3m9Xp5F #classroomheroes

The 2021 Pearson National Teaching Awards are OPEN! Get your nominations in before 12th March 2021 for a chance to be involved in this UK wide celebration of teaching! https://bit.ly/3m9Xp5F #classroomheroes @teachingawards

Help us celebrate the fantastic work being done in schools and FE colleges every day. Give YOUR school/college and your amazing colleagues a chance to win this prestigious national award! bit.ly/3m9Xp5F #classroomheroes @teachingawards

Enter the 2021 Pearson National Teaching Awards and your school/college could be featured on the BBC! There are 14 award categories to enter so be sure to get your nominations in before Mar 12th. bit.ly/3m9Xp5F

# Images to accompany social media posts:

- 1) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-fbooka.jpg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-fbooka.jpg</a>
- 2) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-twittera.jpg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-twittera.jpg</a>
- 3) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-instagrama.ipg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-instagrama.ipg</a>
- 4) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-linkedina.jpg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-3-linkedina.jpg</a>
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- 2) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-2-twittera.jpg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-2-twittera.jpg</a>
- 3) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-2-instagrama.ipg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-2-instagrama.ipg</a>
- 4) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-2-linkedina.jpg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-2-linkedina.jpg</a>
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- 2) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-4-twittera.ipg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-4-twittera.ipg</a>
- 3) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-4-instagrama.jpg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-4-instagrama.jpg</a>
- 4) <a href="https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-4-linkedina.jpg">https://www.teachingawards.com/wp-content/uploads/2021/01/pnta-img-4-linkedina.jpg</a>

### Please use the hashtag #classroomheroes and tag us:

Twitter: @TeachingAwards

Facebook:@TheTeachingAwards

Instagram: @TeachingAwards

LinkedIn: @the-teaching-awards



## **Example email:**



#### Could your School or College be a 2021 Pearson National Teaching Award Winner?

Fresh from our coverage on The One Show - we are delighted to declare

The Pearson National Teaching Awards are a prestigious, UK-wide celebration of teaching, known as the 'Oscars' of the teaching world, televised by the BBC. most recently in a weeklong feature on The One Show with celebrity guests and emotional winner reveals.

Now more than ever, schools and colleges need a reason to feel joyful, so please do enter a colleague for free on our website for the chance to be involved in the 2021 Awards!



#### Celebrate your teaching heroes in 2021

Winning an award can have a huge impact, not just on the winner, but also on the college. It's easy to enter it's free, and it makes such a difference!

Entries close on 12th March 2021.

#### 2021 Categories

- . The Award for Digital Innovator of the Year
- . The Award for Excellence in Special Needs Education
- . The Award for FE Lecturer of the Year
- . The Award for FE Team of the Year
- . The Award for Headteacher of the Year in a Primary School . The Award for Headteacher of the Year in a Secondary School
- . The Award for Impact through Partnership
- The Award for Lifetime Achievement
  The Award for Making a Difference Primary School of the Year
- . The Award for Making a Difference Secondary School of the Year
- . The Award for Outstanding New Teacher of the Year
- . The Award for Teacher of the Year in a Secondary School
- . The Award for Teaching Assistant of the Year



experience this award has been not only for me but the whole school community." - 2019 Gold Winner

Read about our previous winners nd testimonials about the Impact of

Enter by 12th March 2021.

## (continued)



#### **Email Headers:**

- https://www.teachingawards.com/wp-content/uploads/2021/01/PNTA-MAIN-Linkedin-header-2020-1.jpg
- https://www.teachingawards.com/wp-content/uploads/2021/01/PNTA-MAIN-Linkedin-header-2020-2.jpg



Sponsor Logos: https://www.teachingawards.com/wpcontent/uploads/2021/01/Sponsors-new.png















Social Media Icons: https://www.teachingawards.com/wpcontent/uploads/2020/12/Socials-icons.ipg







2021 Entry Video:

https://bit.ly/3qFEimk